



BUSINESS, COMMUNITY, and UNIVERSITY PARTNERSHIP



Collaborating with Fitchburg State benefits your business, the community, and the region!

ACCESS STUDENTS, FACULTY, AND FACILITIES

- Career and volunteer resources to recruit today's top talent
- Experienced speakers for special events
- Research and academic competitions
- State-of-the-art meeting and event facilities

STRENGTHEN YOUR TEAM

- Customized trainings including:
 - Leadership Development
 - Change Management
 - Diversity in the Workplace
 - Microaggressions in the Workplace
- Professional Degree Programs (online, in-person, and hybrid)
- Certification Programs

ADVANCE THE REGION

- Serve on Academic Advisory Committees
- Participate in community-based research
- Engage with our alumni



Ranked by US News & World Report as a Top Performer in Social Mobility



For more information on how to become a community partner contact us today!

978.665.4041
partnerships@fitchburgstate.edu
fitchburgstate.edu/partnerships

Fast Facts

29% of undergraduate students identify as minority*

31% of students are first in their family to attend college

full-time students
3,421 undergraduate
1,238 graduate

1,600+ degrees awarded annually

*African American, American Indian, Asian and Pacific Islander, Latino, Two or more races

FITCHBURG STATE UNIVERSITY RESOURCES:

Career Services and Advising Center

- Workforce Recruitment (undergraduate and graduate level)
- Student Internships
- Participate in Student Career Development (employer panels, informational interviews, guest speakers)



- Enroll in Handshake our online platform accessing the next generation of talent, at fitchburgstate.joinhandshake.com/employers

Crocker Center for Civic Engagement Community Research and Consulting Group

Collaborate with faculty and staff on projects that solve real problems, answer practical questions, or provide much-needed data. Experience working with community partners including:

- Social service agencies
- Non-profits
- Businesses
- Governmental agencies

For more information or to discuss a project contact crockercenter@fitchburgstate.edu or (978) 665-3675.

Center for Professional Studies

Providing courses, workshops and institutes for an array of professional development opportunities.

- Large variety of certificate and degree programs
- One-day workshop offerings
- Customized industry-specific training
- Online, hybrid, and in-person modes of learning
- Instructors include full-time faculty as well as industry experts
- Off-site training and/or meeting spaces available on our state-of-the-art campus

Contact us by email at cps@fitchburgstate.edu or phone at 978-665-3636.

70+ program offerings (undergraduate and graduate)

93% of our FACULTY have the highest degree in their field

Innovative Programs

CRIMINAL JUSTICE POLICE PROGRAM combines bachelor's and master's degree in criminal justice with police academy certification

GAME DESIGN the first of its kind in a public institution in the Northeast.

CYBERSECURITY CONCENTRATION in Computer Information Systems

ONLINE GRADUATE OFFERINGS (including MBA) position Fitchburg State with the largest percent of graduate students in the state university system.